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ABSTRACT

The numbers of both sports facility management college courses and sport and exercise facilities are increasing, along with the need for an understanding of the trends and management concepts of these facilities. This book focuses exclusively on managing facilities where sporting events occur and includes examples in physical education, athletics, recreation, health/fitness, and aquatics. It discusses planning for personnel, finances, operations, events, marketing, legal liability, and security, as well as issues involving affirmative action, gender equity, and the Americans with Disabilities Act. The two-part book first presents the basic concepts of planning and managing a sport facility, including specific case studies, followed with an in-depth examination of the management of specific areas in a facility and special groups. Appendices provides examples of legal documents, checklists and resource materials for managing aquatic areas and fitness laboratories, and a list of helpful agencies and organizations. Index. (GR)

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